

iCareCommunity Magazine

KNOW YOUR LOCAL PROFESSIONALS

MEDIA KIT

PRINT ~ ONLINE ADVERTISING ~ SOCIAL ~ EMAILS



PRINT AND *DIGITAL DISTRIBUTION MONTHLY

St Lucie County and Tradition, Martin County and Palm City, and Okeechobee County

iCareCommunity Magazine spans across Hobe Sound, Stuart, Sailfish Point, Palm City, Jensen Beach, Port St. Lucie, Tradition, Fort Pierce, and Okeechobee, bringing educational content right to your doorstep. For a personalized quote and to discover how we can elevate your visibility within the community, reach out to us today at icarepublications@gmail.com

OUR MONTHLY READERSHIP IS IN EXCESS OF 52,000

iCareCommunity Magazine is a complimentary educational community publication. As a powerful show-and-tell marketing resource, we vividly illustrate the valuable contributions your business makes to our community. Our comprehensive services encompass both digital and print media, including targeted Google and Facebook and email campaigns.

Additionally, we diligently deliver our magazines directly to households and ensure widespread distribution to numerous local businesses within the community. Read our latest Editions at: www.icaretown.com

OUR DISTRIBUTION IS A COMBINATION OF DIRECT MAIL, MANUAL CUSTOM DISTRIBUTION AND EMAIL CAMPAIGNS.

Including iCareCommunity's Racks on selected locations, Medical Offices, Hospitals, Pharmacies, Customers, Chambers, Libraries, Convenience Stores, Restaurants, Coffee Shops, Dealerships, Retail Stores and more...

PRICING INCLUDES PRINT & DIGITAL

COVERS:	\$2,395/Mo. [3 PAGES]
Back Cover:	\$ 995/Mo.
Full Page:	\$ 795/Mo.
Half Page:	\$ 495/Mo.
Third Page:	\$ 425/Mo.
¼ Page:	\$ 325/Mo.
Back Page Corner	\$ 295/Mo
1/6 Page	\$ 195/Mo
1/8 Page	\$ 175/Mo

- Professional Photo additional fee.
- Professional Writer additional fee.
- All logos must be submitted in high resolutions 300 dpi or higher.
- ADDITIONAL COPIES MUST BE ORDERED BEFORE PRINTING. Call us for Price. Minimum 100 copies.

DEADLINE FOR COVERS & STORIES IS THE 10TH OF THE PREVIOUS MONTH.

FP

Non-bleed
7.625" x 10"
Bleed
8.625" x 11.125"

HP
3.75
X
10.125

HP
8.3 X
5

1/4P
3.75
X 5

3RD
2.42
X
10.125

3RD
HORIZONTAL
7.625 X 3.25



BACK PAGE:
7.8 X 7.5

AGREEMENT

EDITIONS: _____ SIZE: _____

DATE STARTING: _____ TOTAL/MONTH: _____ 12/MO: _____

SPECIAL INSTRUCTIONS: _____

ALL ADS MUST BE PAID BY THE 23RD. OUR EDITIONS RUN MONTHLY FROM 1ST TO 31ST.

COMPANY: PH: DATE:

ADDRESS:

DECISION MAKER: EMAIL:

SIGN: SALES REP:

PAYMENT: CC () EXP: CODE: CC#:

ACH: ACCT #: _____ INITIALS: _____ DATE: _____

BANK ROUTER: _____

NOTES:

Advertisement Disclaimer for iCareCommunity Magazine iCareCommunity Magazine exercises due diligence in the preparation of advertisements and takes all known precautions to ensure accuracy. However, should any errors occur, please review your proof carefully. The responsibility for any errors in the proof rests solely with the customer. iCareCommunity Magazine disclaims all warranties and representations, whether express or implied, contained within the advertisement.

The content of all ads and information is the exclusive property of the advertiser. iCareCommunity Magazine serves solely as the medium for conveying the advertiser's information. By signing proofs, accepting ads via email, or making payment, customers acknowledge that ads are approved for printing and accept full responsibility for their content.

Advertisers with contracts will be automatically renewed unless a cancellation notice is received by mail or email at least 25 days before the next issue's print date. Similarly, month-to-month advertisers and digital advertisers must provide discontinuation notice 25 days prior to the next print date. All final products are the property of iCareCommunity. Payment must be received no later than 10 days before the print date.